

# EXECUTIVE GAZELLES WORKSHOP



Business owners are under incredible pressure today to sustain and grow their business, especially in this economy. The Executive Gazelles Workshop is designed for business leaders and their teams who are looking to become more profitable and grow their business.

This one day Workshop was created for executives and their teams by fast-growth expert Verne Harnish. Backed by nearly three decades of experience working with growing firms from start-up through mid-mid-size. The program is packed with actionable tools, templates and ideas to help you move your company forward and attain results.

Mastering the Rockefeller Habits spotlights the best of current knowledge on business growth, gleaned from the most respected minds in the field. This take-away-rich program pays heed to the wisdom of virtually every contemporary business thought leader.

What's more, you'll learn the best practices used at the companies you admire most: Subway, Starbucks, Southwest Airlines, Dell, Auto Nation, Fed Ex and plenty of others. Best of all, you'll learn how to apply this knowledge to strengthen your company.

**Bring your leadership team and learn how to achieve:** 2 times Current Cash Flow, 3 times Industry Average Profitability and 8-10 times Market Valuation. In an information packed day, you will come away with: A 2011 one Page Strategic Plan, an Annual Plan for 2011 with a quarterly focus and Plans for People, Strategy, Execution and Cash. You will learn the 4 key decisions you must get right to grow. From start to finish we help you clearly define your business goals and translate them into actionable plans that easily rolls down to all employees with guiding measures and accountability. In just this one tool, our clients develop dynamic results.

Growing your business is 4 simple decisions we will cover in this seminar. Bring your executive team and learn the framework and get the inspiration you need to take your business to the next level.

**Sign-Up today!** <http://www.mozen.us/People.htm>

MoZen is a provider of practical, real world business coaching and executive education/ development.

We make the complex simple and the difficult or overwhelming easy.

We leverage a your current knowledge and experience taking you to the next level.

Rita Witherly is the Managing Partner, of MoZen Inc. (More Zen or more Balance), a global business coaching, consulting and training firm whose forte is helping companies and individuals achieve and their full potential, maximize growth to attain the highest profitability in brutally short time frames.

Rita has worked with fortune 100, 500 and small to mid-size businesses. She works with senior leaders to translate business strategies into actionable plans, align business processes to attain short and long term goals and develop employee skills at all levels.

Rita holds an MBA; a B.S. in Org. Behavior; She is a Gazelles business coach, a Master Trainer & Facilitator. A Lean Six Sigma Master Black Belt, a Metric Master and is TopGrading Certified by Brad Smart. Rita is a coauthor "Environmental Awareness" and an international speaker.